



**2019 AIKEN FALL STEEPLECHASE  
VILLAGE OF SHOPS  
SATURDAY, OCTOBER 26, 2019**

Come join us at the 28th running of the Aiken Fall Steeplechase on **Saturday, October 26, 2019**. Our event is attended by well over 10,000 participants and is a great place to sell your wares and increase visibility for your business!

Participants are selected by a jury from the ASA Office Committee. They will select vendors who provide the diversity to reduce competition and to satisfy patrons of the Aiken Steeplechase race meets. Priority will be given, but not guaranteed, to past Village of Shops participants and vendors. We require that our food vendors have their electrical properly grounded in order to hook up to power at the Aiken Horse Park. ***If you are a new applicant, please send photos of examples of merchandise that you will be selling on race day.***

Setup will take place on Friday, October 25 in the afternoon or Saturday morning. Security will be provided on Friday night. You must have your vendor pass with you in order to gain admission to the field. Racing will go on rain or shine and there will be no refund of vendor fees in case of inclement weather.

Please complete the form below and return with payment by **September 16, 2019**. Applications received after this date will not be considered for the Village of Shops. You will be notified as soon as the committee selects this year's applicants.

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**2019 Fall Steeplechase Village of Shops**  
Make checks payable to: Aiken Steeplechase

Please choose one

- \$100 Food Vendor Fee: Two parking passes and two vendor passes.
- \$300 Vendor Fee: Includes a 10 x 10 Tent in the infield, two parking passes, and two vendor passes.
- \$400 Vendor Fee: Includes a 20 x 20 Tent in the infield, two parking passes, and four vendor passes.

Business Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Type of Merchandise \_\_\_\_\_

Notes \_\_\_\_\_

## Aiken Steeplechase Village of Shops Policy Statement

The Aiken Steeplechase tradition dates back to the beginning of the 1900s, and this biannual event becomes more popular with each passing year. The Village of Shops began in 1993 and is now a much-anticipated part of the Steeplechase. The Village of Shops organizers would like to acquaint you with the policies of the Village that have been drawn up to ensure that this event is carried out in the tradition of this exciting sporting event. This policy is not all-inclusive and the Board of Directors, at its discretion, reserves the right to make all final decisions related to the Village of Shops that are consistent with its overall goals.

- ◆ Spaces in the Village are open to merchants who sell food, gifts, clothing, jewelry, antiques, artwork and equestrian-oriented items. Crafts, fund raising activities such as raffles, and trade displays are not permitted.
- ◆ First time vendors must submit a photograph or detailed description of their merchandise with their application. The Village of Shops organizers reserve the right to reject a vendor's application if they deem the merchandise to be inappropriate for the Village. Vendors who misrepresent their merchandise may be asked to remove it and will not be allowed to participate in future Villages. **If you intended to ask another business to share space in a tent, this vendor must be included on the initial application and approved by the committee in order to participate.**
- ◆ Vendors are not permitted to sell any merchandise that violates trademarks or copyrights. Vendors displaying such merchandise will be asked to leave immediately and will forfeit the vendor fee.
- ◆ No vendor is permitted to sell merchandise with the Aiken Steeplechase logo or the words "Aiken Steeplechase".
- ◆ Food vendors must have their electrical properly grounded in order to hook up to power at the Aiken Horse Park.
- ◆ Preference for spaces is given to vendors who participated in previous Villages. New vendors will be accommodated on a first come, first served basis. If the Village is filled and vendors still wish to apply, they will be placed on a waiting list and invited to join the Village as spaces become available.
- ◆ Vendors who have previously participated in the Village have the opportunity to request the same tent location, but the organizers reserve the right to make the final tent assignments. Every effort will be made to put at least one tent between vendors who display similar merchandise.

### ATTENTION

Due to new Insurance Policies of the Aiken Steeplechase Association (ASA), all vendors who are selected and participate in the Aiken Steeplechase must bring proof of insurance to each race meet as well as list the ASA as an additional insure on the insurance policy. If you are selected, you must send a copy of this policy to our office prior to the race day. Please call the office (803) 648-9641 with questions.